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PLASTIC FREE

Going green is a huge trend, opt for sustainable plastic-free bath accessories for your eco-bathroom. we offer a wide range of sustainable alternatives, including cotton, bamboo, FSC wood, ramie, sisal, linen and natural stone.

1/ Cryo stainless steel with bamboo face roller

2/ Ramie bath sponge

3/ Wooden scalp massager

4/ Flat kabuki brush with wooden handle

5/ Face masking brush with bamboo handle

6/ Wooden Mirror



4/

5/

6/

CONCEPT4

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- 7/ Shaving brush with wood handle
- 8/ Cryo stainless steel with bamboo handle face roller
- 9/ Wooden body massager
- 10/ Sisal Exfoliating soap pocket
- 11/ Natural pumice stone with wooden handle foot brush

PLASTIC FREE



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12 / Large wooden paddle
hairbrush

13 / Medium wooden paddle
hairbrush

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- 14/ Natural pumice stone
- 15/ Konjac face sponge
- 16/ Wooden mascara brush
- 17/ Wooden hair brush
- 18/ Konjac bath sponge
- 19/ Cotton face cloth mitt

VEGAN

Be Kind to Every Kind



PURE SET

Body Wash + Daily Shampoo & Conditioner + Comb



LUMINOUS SET

Face Hydrator + Lip balm + Pouch



Able to Pass
Vegan Society Standard



SIMPLY
Soap Bar

Everyday, we hear about landfill saturation and ocean pollution problems, how about helping by reducing your bathroom waste? With simple product changes, you can replace your daily single-use plastics with our sustainable solutions.

Zero Waste



1&2/ Substitute the disposable brow razors with tweezers.

3,4&7/ Use a 100% plant-based konjac sponge, it disintegrates as you use it so it's entirely biodegradable

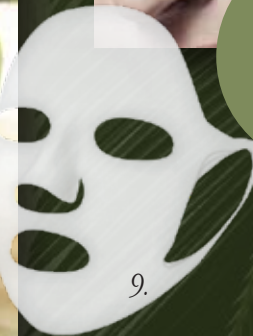
5/ 100% plant-base konjac material makeup remover pads are one of the most natural replacements of disposable cotton pads.

6/ Opt for the reusable organic cotton or bamboo cotton remover pads over the disposable ones.

8/ Swap for an organic cotton or bamboo headband instead of synthetic materials for face cleansing.



*Reusable
Silicone
Masks*



9/10

Pair your daily face and eye serums, lotions and creams with a reusable silicone mask to avoid using single-use disposable paper masks.

Zero Waste

11/

Swap your disposable makeup remover cloths or pads with the reusable ones.

12/

Touch-up your makeup with the silicone swabs, no more single-use cotton swabs.



JUST WASH & RE-USE!

Zero Waste Makeup Swab



A sustainable choice to replace your regular cotton swab.

Apply lip products or clean up edges

Clean up smudges or clumped mascara

Shape eyebrows

Clean up debris from makeup application

Concept4 patent in progress in: Switzerland, EU, UK, Monaco, Mexico, Russia & US.



<http://www.concept4.net>



hello@concept4.net



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BIODEGRADABLE SPONGE

#VEGAN // #SUSTAINABILITY



Made of natural and sustainable ingredients; corn flour extractives and sugarcane extractives*.

The product has been independently tested in accordance with ISO
Can degrade up to 96% in a household composter in around 135 days.

REDUCING solid landfill waste.

Brand new material so testing is in progress.



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*No certificate of origin of raw material or lab test reports available now